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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Manoel Tenorio et al.  
Serial No.: 09/884,007  
Filing Date: June 18, 2001  
Art Unit: 3627  
Examiner: Andrew J. Rudy  
Confirmation No.: 3397  
Title: Content Enhancement in an Electronic Marketplace

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JUL 27 2004

**GROUP 3600**

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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*Willie Jiles*  
Willie Jiles

Dear Sir:

**Response to Office Action containing Restriction Requirement**

In response to the Office Action mailed June 28, 2004, Applicants elect Group I (Claims 1-11 and 34-35) for prosecution on the merits in the above-identified Application. This election is made to expedite issuance of a patent from this Application. Applicants do not necessarily agree with or acquiesce to the Examiner's conclusions reflected in the Office Action. Applicants have withdrawn Group II (Claims 12-22 and 36) and Group III (Claims 23-33 and 37) without prejudice or disclaimer for prosecution in a divisional application if necessary.